PubHlth 127: Public Health Programs for the Corporate World

Online class
Summer Session I

2017

Cover design by UCI student Fahrzad Alikoza, alumni PubHlth 199 & 198 Public Health for the Corporate World
# PubHlth 127 – Public Health Programs for the Corporate World  
**Summer Session I, 2017 (Online class)**  

*University of California Irvine, Department of Population Health and Disease Prevention,  
Program in Public Health, UCI*

| Instructor | Zuzana Bic, DrPH, MUDr.  
E-mail: [ZBic@uci.edu](mailto:ZBic@uci.edu) |
|---|---|
| Contact Information | Email: zbic@uci.edu  
Office: N/A  
Office Phone: 949-378-3065 or skype “ZuzanaBic” |
| Course Description | International perspectives on workplace health promotion. Strategies for developing programs to improve employee health and to decrease risks of chronic degenerative diseases. Case studies include assessment of employee health, program design, implementation, and evaluation. Emphasis on disease prevention. 4 hours lecture |
| Course Summary | This is an online class. There are no meetings in the classroom. Audio-lectures, Power Points presentations, additional readings, web-links, study materials, assignments and exams are online. Communication with instructor is by e-mail, on discussion board at the class website, over the phone and over Skype. All assignments are submitted, graded and returned at the class website. |
| Course Prerequisites | 1) **Official:** N/A  
2) **Non-Official:**  
3) Self-motivated and self-disciplined  
4) Able to learn without personal, face-to-face interaction of the instructor  
5) Able to follow written instructions  
6) Not easily frustrated when there are technical problems |
| Textbook and reading materials | **Required text:**  
2. “MANUAL”- Public Health Programs for the Corporate World by Zuzana Bic and Fahrzad Alikoza and Contributing Student-Authors, [https://titles.cognella.com/](https://titles.cognella.com/)  
A note: All authors and co-authors waived their right on the financial interest from the “MANUAL” and agree that the royalty from the manual will be directed to the “Public Health Student Fund”—at the Department of Population Health and Disease Prevention, Program in Public Health, UCI, Irvine. The Public Health Student Fund will be used for supporting and awarding future public health students in their innovative public health ideas and work.  
3. LINKS: There will be links and reading materials on the class website. |
### Email Info
- Check your uci.edu email on a regular & consistent basis!
- Configure your uci.edu account to forward your emails to your personal email account if you don’t usually check your uci.edu email over the summer.
- On all email correspondence, always include your first & last name, the class in which you’re enrolled (“PH 127” in either in the text of the message or in the subject line), and the original email(s) if a reference is necessary.
- Allow 24 hours for a response from your instructor and TA

### Questions
In an online course, the majority of our communication takes place in the course forums. However, when we have a need for communication that is private, whether personal, interpersonal, or professional, we will use individual email or telephone.

If you feel it is necessary to contact me, please follow these guidelines:

1. Check your syllabus. Can your question be answered by the syllabus or the textbook? Has someone already posted your question in the General Discussion forum? Look there first.
2. Use your UCI email account. Questions from private accounts will NOT be answered.
3. Phrase your email in a professional manner. Salutations such as: "Hey" or "Hi there" are not professional and emails containing such language will not be answered.
4. Type the name of the class and the subject of your email in the subject line.
5. Use complete sentences and correct punctuation and grammar in the body of your email.
6. Sign your email with your full name and your student ID number

**Technical Problems**

For all technical questions or problems e-mail: dle@uci.edu, M-F: 8 – 5 pm.

If you have any technical problems during the exams or during a submission please inform me immediately at zbic@uci.edu and your TA as well as dle@uci.edu

*Internet connectivity:* Please ensure that you have a stable Internet connection when you are taking the quizzes and exams. Whenever possible, use a wired connection instead of a wireless connection. Connectivity issues that arise during a quiz may prevent you from completing the quiz or may cause scoring errors.

### Course Objectives

**UPON SUCCESSFUL COMPLETION OF THIS COURSE, STUDENTS WILL BE ABLE TO:**

1. Clarify and express ideas and opinions pertaining to workplace health promotion (Discussions).
2. Understand the role of public health by analyzing topics on public health, society and worksite, from current media/ current research, and suggest/develop various types of public health programs/intervention for improving the health of employee (Reading- Response).
3. Assess, develop, synthesize and apply the concepts of public health programs for the corporate world (Presentation and Peer Review).
4. Gain a stronger understanding of the concepts of public health for health-related employee conditions (Quizzes).
5. Demonstrate a cognitive understanding of concepts pertaining to public health and corporate world (Exams).
1. Syllabus Quiz: You’ll take a quiz that’s based on the syllabus. The syllabus quiz is open book exam.

2. Lectures: You'll listen to audio/visual recordings of lectures each week.

3. Discussions: You'll respond to questions that pertain to the lectures each week and share with your classmates in the Discussion Forum (where you will be assigned)

4. Reading-Response: You’ll choose from assigned variety of reading materials and you will write one response that will include a short review and your thoughts and opinion.

5. Quizzes: You’ll practice your knowledge in short quizzes (T/F or multiple choice) each week. These quizzes are closed book. You may not collaborate with others on these quizzes.

6. Narrative/Audio/Video Presentation (the actual Public Health Intervention for employee and Public Health information for employer) with Peer Review: You will prepare 5-10 minutes presentation (topics will be uploaded on class website) with separate power points (a minimum of 20 slides, 20-24 font - based on the rubric) and with a minimum of 150 words of your review (your reaction statement) of one of your classmate’s presentation assigned to you. See the rubric for assignments. Find the company (send name and link/website) to the instructor/TA for approval.

7. Exams: You’ll take a midterm and a final exam. Exam #1 will be online exam, no Proctor U, and will consist of 75 multiple-choice and true/false questions. Exam #1 will cover week 1-2 materials. Exam #2, will cover week 3-5 and will consist of 60 questions multiple choice and true/false. Both exams are closed book. You may not collaborate with others on these exams. Exam #2 will be taken with Proctor U and you need to pay $15 with Proctor U. Guidelines will be on your class website.

<table>
<thead>
<tr>
<th>Estimated Weekly Time Commitment</th>
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<tbody>
<tr>
<td>Lectures</td>
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<tr>
<td>Discussions</td>
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<tr>
<td>Reading-Response</td>
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<tr>
<td>Quizzes</td>
</tr>
<tr>
<td>Narrative</td>
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<tr>
<td>audio/video Presentation with Peer review</td>
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<td>TOTAL</td>
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<tr>
<th>Due Dates</th>
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<tr>
<td>Write down these dates on your calendar; Do NOT rely on a reminder from your instructor!! Please note: all the due dates are in Pacific Daylight Time</td>
</tr>
</tbody>
</table>

**Week 1:**
- Discussion Post #1 Due Wednesday, at 11:00 p.m.
- Discussion Post #2 Due Sunday, at 11:00 p.m.
- Quiz is open on Friday, from 1:00 a.m. – 11:00 p.m.
- For late discussion submission -1 point deducted after 11:00 p.m.
  No acceptance after 24 hours.
- No late quiz accepted
Week 2:
- Discussion Post #1 Due Wednesday, at 11:00 p.m.
- Discussion Post #2 Due Sunday, at 11:00 p.m.
- Quiz is open on Friday, from 1:00 a.m. -11:00 p.m.
- For late discussion submission -1 point deducted after 11:00 p.m.
  No acceptance after 24 hours.
- No late quiz accepted

Week 3:
- Discussion Post #1 Due Wednesday, at 11:00 p.m
- Discussion Post #2 Due Sunday, at 11:00 p.m.
- Quiz is open on Friday, from 1:00 a.m. - 11:00 p.m.
  For late discussion submission -1 point deducted after 11:00 p.m. No acceptance after 24 hours. No late quiz accepted
- MIDTERM, Online, No Proctor U, Due Thursday, July 13, is open on class website from 1:00 a.m. -11:00 p.m.
- Reading-Response, Due Sunday, July 16 at 11:00 p.m. Late submission -1 point deducted after 11:00 p.m. No acceptance after 24 hours.

Week 4:
- Discussion Post #1 Due Wednesday, at 11:00 p.m.
- Discussion Post #2 Due Sunday, at 11:00 p.m.
- Quiz is open on Friday, from 1:00 a.m. – 11:00 p.m.
- Presentation, Due Sunday, July 23 at 11:00 p.m. Peer review is Due Wednesday, July 26 at 11:00 p.m. Late submissions -1 point deducted after 11:00 p.m. No acceptance after 24 hours.

Week 5:
- Discussion Post #1 Due Wednesday, at 11:00 p.m.
- Discussion Post #2 Due Sunday, at 11:00 p.m.
- Quiz is open on Friday, from 1:00 a.m. – 11:00 p.m.
- For late submission -1 point deducted after 11:00 p.m. No acceptance after 24 hours. No late quiz accepted. Extra credit: will be available Due Sunday at 11:00 p.m.

Week 6: Final exam is Wednesday, August 2
- is open from 1:00 a.m. - 11:00 p.m. with PROCTOR U (online)

<table>
<thead>
<tr>
<th>Grading System</th>
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<tbody>
<tr>
<td>Discussion Forum (9%)</td>
<td>50 points</td>
<td>(10 points each week)</td>
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<tr>
<td>Reading response (9%)</td>
<td>30 points</td>
<td>(30 points)</td>
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<tr>
<td>Narrative/Video Presentation with peer review (20%)</td>
<td>50 points</td>
<td>(45 points presentation and 5 points for review)</td>
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<tr>
<td>Quizzes (2% of the grade)</td>
<td>20 points</td>
<td>(4 points each week)</td>
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<tr>
<td>Exams (60% of the grade)</td>
<td>150 points</td>
<td>(75 points each)</td>
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<td>TOTAL</td>
<td>300 points</td>
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</table>
NOTE: Grades are not based on a curve. Your grade will be calculated by adding the points you earn on each assignment. Please note each assignment has its own VALUE!!!

Grade is calculated as a summation of %.

<table>
<thead>
<tr>
<th>Scale</th>
<th>A+ ≥ 100 &gt; A ≥ 93.5 &gt; A- ≥ 90</th>
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<tbody>
<tr>
<td></td>
<td>B+ ≥ 86.5 &gt; B ≥ 83.5 &gt; B- ≥ 80</td>
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<tr>
<td></td>
<td>C+ ≥ 76.5 &gt; C ≥ 73.5 &gt; C- ≥ 70</td>
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<td></td>
<td>D+ ≥ 66.5 &gt; D ≥ 63.5 &gt; D- ≥ 60 &gt; F</td>
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Lecture Schedule

<table>
<thead>
<tr>
<th>Week 1</th>
<th>Ch 1, Ch2, Ch3, Ch4 and links</th>
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<tbody>
<tr>
<td>Week 2</td>
<td>Ch 5, Ch6, Ch7, Ch8 and links</td>
</tr>
<tr>
<td>Week 3</td>
<td>Ch 9, Ch10, Ch11, Ch 12 and links</td>
</tr>
<tr>
<td>Week 4</td>
<td>Ch 13, Ch 14, Ch 15, Ch 16 and links</td>
</tr>
<tr>
<td>Week 5</td>
<td>Ch 17, Ch 18, Ch 19, Ch 20, Ch 21 and links</td>
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CODE OF CONDUCT:

All participants in the course are bound by the University of California Code of Conduct, found at http://www.ucop.edu/ucphome/coordrev/ucpolicies/aos/uc100.html.

The learning environment at the University of California, Irvine is one based on honesty and integrity. This environment can be maintained only if all participants recognize the importance of maintaining the highest ethical standards. It is critical for all concerned that all student work be the sole work of each individual student. The tests in this course are to be taken by you and you alone, without help. You may not print the tests. You are to take the tests without assistance from printed materials, the Internet, your cell phone, or any other way in which you could gather information. Doing so constitutes academic dishonesty. Please familiarize yourself with the UCI Academic Honesty Policy.

Anyone caught cheating or in any other way in violation of the university policy on academic honesty will receive an F in the class. There are no exceptions to this rule.

ATTENTION:

Explanation to Turnitin:

Please be sure that your work is your OWN creative words ONLY!! You are not allowed to use your previous work with similar topic for this research paper. You are not allowed to copy whole sentences or too many words from other already published sources. Please use citation (AMA or APA style) in the text – especially if you are using statistics and other unique information. Please add references at the end of the research paper in AMA or APA style. No quotation marks are allowed. Please explore turnitin website: http://turnitin.com/

Turnitin: 1-5% is 0 points, 6-10% is - 10 points, >11% is a score of 0 on your paper. If you use the copy of the paragraph or any sentences with a "quotation mark" - to do it for copying the text, each will be - 10 points. Please note that you will be able to see your turnitin results after submission. There is no resubmission of the paper.
## COURSE SCHEDULE

### Schedule of Lectures, Assignments, Exams and Readings

<table>
<thead>
<tr>
<th>DATE &amp; DAY</th>
<th>TOPIC</th>
<th>ASSIGNMENT / DUE</th>
<th>READINGS</th>
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<tbody>
<tr>
<td><strong>WEEK 1:</strong></td>
<td>Lectures for week 1&lt;br&gt;Audio: with power points&lt;br&gt;Syllabus: introduction to the course&lt;br&gt;Chapter 1: Australia&lt;br&gt;Chapter 2: Botswana&lt;br&gt;Chapter 3: Brazil&lt;br&gt;Chapter 4: Chile&lt;br&gt;Links&lt;br&gt;Video clips</td>
<td>See page 4 and 5</td>
<td>Book #1: Chapter 1-4&lt;br&gt;Links&lt;br&gt;Book #2: is used for response reading and for presentations and for self-study</td>
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<tr>
<td><strong>WEEK 2:</strong></td>
<td>Lectures for week 2&lt;br&gt;Audio: with power points&lt;br&gt;Chapter 5: China&lt;br&gt;Chapter 6: Czech Republic&lt;br&gt;Chapter 7: Denmark&lt;br&gt;Chapter 8: Finland&lt;br&gt;Links&lt;br&gt;Video Clips</td>
<td>See page 4 and 5</td>
<td>Book #1: Chapters 5-8&lt;br&gt;Links&lt;br&gt;Book #2: is used for response reading and for presentations and for self-study</td>
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<tr>
<td><strong>WEEK 3:</strong></td>
<td>Lecturer for week 3&lt;br&gt;Audio: with power points&lt;br&gt;Chapter 9: Germany&lt;br&gt;Chapter 10: Gulf cooperation Council&lt;br&gt;Chapter 11: India&lt;br&gt;Chapter 12: Israel&lt;br&gt;Links&lt;br&gt;Video Clips</td>
<td>See page 4 and 5</td>
<td>Book #1: Chapters 9-12&lt;br&gt;Links&lt;br&gt;Book #2: is used for response reading and for presentations and for self-study&lt;br&gt;Study Guide for midterm: materials from week 1 and week 2.</td>
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<td><strong>WEEK 4:</strong></td>
<td>Lectures for week 4&lt;br&gt;Audio: with power points&lt;br&gt;Chapter 13: Italy&lt;br&gt;Chapter 14: Japan&lt;br&gt;Chapter 15: Norway&lt;br&gt;Chapter 16: Russia&lt;br&gt;Links&lt;br&gt;Video Clips</td>
<td>See page 4 and 5</td>
<td>Book #1: Chapters 13-16&lt;br&gt;Links&lt;br&gt;Book #2: is used for response reading and for presentations and for self-study</td>
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<tr>
<td>DATE &amp; DAY</td>
<td>TOPIC</td>
<td>ASSIGNMENT / DUE</td>
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<td>Week 5:</td>
<td>Lectures for week 5</td>
<td>See page 4 and 5</td>
<td>Book #1: Chapters 17-21 Links</td>
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<td></td>
<td>Audio: with power points</td>
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<td>Book #2: is used for response reading and for presentations and for self-study</td>
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<td></td>
<td>Chapter 17: Singapore</td>
<td></td>
<td>Study Guide for Final Exam: materials from week 3, week 4 and week 5.</td>
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<td>Chapter 18: South Africa</td>
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<td>Chapter 19: Sweden</td>
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<td>Chapter 20: United Kingdom</td>
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<td>Chapter 21: United States of America</td>
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<td>Links</td>
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<td></td>
<td>Video Clips</td>
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<tr>
<td>Week 6:</td>
<td>FINAL EXAM</td>
<td>See page 4 and 5</td>
<td>FINAL EXAM</td>
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</tbody>
</table>

**Stay Healthy!**

*Eat what you want to eat after you eat what you should eat*
Anon., 1918

*Thy Food shell be thy medicine*
-- Hippocrates, 460-36- BC

*No less than two hours a day should be devoted to exercise, and the weather shell be little regard, I speak from experience, having made this arrangement of my life*
--Thomas Jefferson, 1786

*There is nothing either good or bad, but thinking makes it so*
--William Shakespeare

*When a health is absent, wisdom cannot reveal itself, art cannot manifest, strength cannot fight, wealth become useless, and intelligence cannot be applied.*
--Herophilus

*Used by Students’ Public Health Association at UCI*
INSTRUCTIONS

How to listen to the LECTURES, see video clips, links and print lecture notes

1. Log into the class homepage
2. Click on the appropriate lecture, video clips, links
3. Click on lecture notes – you may print the information

How to do the DISCUSSIONS

1. Week 1-5: Please find your group to which you have been assigned. Every Wednesday you will write and post before 11:00 p.m. your Discussion Post #1 to the assigned question. As soon as you will post your discussion into the forum you will see your classmates’ discussions. Please choose one and write your Discussion Post #2 to it and post it before every Sunday, at 11:00 p.m. Each “Discussion Post” should include your thoughts and opinion of at least 150 words. The total is 300 words for each week. Type “Word Count” and provide an accurate word count at the END of your Discussion Post. Minimum 150 words and maximum 200 words each post.

How to do the READING RESPONSE

1. After reading the assigned materials, select whichever ONE topic/article to which you’d like to respond located on the Reading responses on your class website
2. In a Word document, type a response of at least 600 words that includes the topic or name of the article that you selected and only a short review and your thoughts and ideas. Type “Word Count” and provide an accurate word count at the END of your response. Minimum 600 words and maximum 700 words.

How to do the PRESENTATION and the PEER REVIEW

1. You will be assigned to a company – the list will be available on your class website
2. Follow the instructions on the rubric
3. Post your presentation to the “Presentation Forum”
4. Check on “the peer review list” find the name of your classmate that you are scheduled to do the review, follow the rubric for the review and post your review to the presentation forum.

How to do the QUIZZES

1. From the home page click on Quizzes under each week, it is open only every Friday from 1:00 a.m. - 11:00 p.m. and you will have 10 minutes timer for 5 questions, they are only T/F or multiple choice questions.

How to check your grade book and your points

1. Check your score every Tuesday. From the class homepage, click on Gradebook.
2. Please see your points and the feedback for each assignment. If you have questions please email your instructor and request the feedback so you don’t repeat the same mistake for the remaining assignments

How to take the EXAMS

1. Study the study guide that’s posted under the Study Guide for midterm and for final exam
2. Log onto the class homepage and click on the exam you need to take and follow the instructions there for saving and submitting.
3. Please be aware that midterm is open from 1:00 a.m. - 11:00 p.m. and you will have 75 minutes timer for 75 questions. If you would like to have 75 minutes for your exam you need to start to take your exam before it will be closed you need to take the exam at 9:45 p.m. Also the you will see 1 question at the time and going back will be not allowed.
4. You will take the final exam online, in a proctored setting. You will be connected to a live person during your exam who will be there to guide you through the process and assist with any technical problems. Please read more about this on the course home page, in the Final Exam section. You need to pay to Proctor U for your final exam $15 for 60 minutes exam with 60 questions. With this exam you will be allowed to go back like the exam in the classroom.

5. If you’d like to see which questions you missed, you’ll need to talk (during office hours) or send e-mail to your instructor.

<table>
<thead>
<tr>
<th>How to do extra credit (+4 points)</th>
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Will be available and information will be at the class website.

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**Grading Criteria**

**1 Reading response (30 points)**
- Failed to submit the assignment: -30 points
- Failed to write less than 600 words minimum or more than 700 words maximum: +4 points
- Failed to type “Word Count” & provide an ACCURATE number of words in the word count: -1 point
- Failed to include review with your opinions and your thoughts/ideas (see rubric): -10 points

**Discussions (10 points/week)**
- Failed to post 2 discussions: -10 points
- Failed to post 1 discussion: -5 points
- Failed to write less than 150 words minimum or more than 200 words maximum: -4 points
- Failed to type “Word Count” at the end and include an ACCURATE number of words: -.5 points
- Failed to include your opinions, thoughts/ ideas in your replies (see rubric): -5 points

**Quizzes (4 points/week)**
- Failed to take the quiz: -4 points

**Narrative/Video presentation with Peer Review (50 points)**
- Failed to submit assignment: -45 points
- Additional grading is based on the rubric for the assignment (see the rubric) below
- Failed to include your peer review (reaction statement) with a minimum of 150 words based on the “Peer review rubric”: -5 points
Rubric for narrative audio/video presentation and peer review

Topic: WORKPLACE HEALTH PROMOTION AT THE COMPANY

PART I: Presentation
Steps:
You will be assigned to the company during week 1
#1: Start your “Virtual” Workplace Health Promotion Program at this company (cover slide)
#2: Learn the background about the company and the country
#3: Contact and communicate with CEO, explain about the importance of the PH programs on this worksite
#4: Design your Workplace Health Promotion Program for your company and present 1 health topic to employee
#5: Evaluate your program and report to CEO/Human Resources
#6: Future recommendation to the company with conclusion

The total: 20 power points slides and 10 minutes NARRATIVE presentation!! Please keep the limit!! You may use any technological tool for delivering your presentation (for example, audio, you-tube, video etc.). Recommendations for the use of the technological tools will be posted on class website. The basic what is required is your powerpoints with your audio. All additional creative work is fine. Please see table –rubric below.

PART II: Peer review
Steps:
#1: Find your name on the list which will be uploaded in the class/website
#2: Find the name of the corresponding classmate – this will be next to your name
#3: Find on “Presentation Forum” your assigned partner- presentation
#4: Follow the rubric on peer review and evaluate your partner Workplace Health Promotion Program, write 150 words review based on the “Peer Review Rubric”
#5: Submit your evaluation where will be indicated on the class website

Possible Software: Here are some possibilities for recording your final presentations. We do not endorse these products and cannot guarantee they will meet your needs. Please note that we cannot provide you technical support for any of these products. We suggest you test them out before committing. A comparison sheet of popular screen casting programs is here:

http://screencast-o-matic.com/
• You must create an account to use this.
• If you have a Mac, you need to enable Java on it.
• Easy to use and share
• A free screen recorder
• Works on Mac or PC
• Limit of 15 minutes

http://www.screenr.com/
• A free screen recorder
• Limit of 5 minutes
• If you have a Mac, you need to enable Java on it.
• Works on Mac or PC
• Nothing to install or download
• Easy to use and share
http://www.techsmith.com/jing/
• A free screen recorder
• Must install software on your computer
• Works on Mac or PC
• Limit of 5 minutes
# RUBRIC for PART I

## #1: Cover slide:
- Name of the company, country, link
- Type the employee Health Promotion Program
- Your mission/goal
- Your name, year

Total: 1 power slide (+ your narrative)  
2 points

## #2: Introduction to the company

(Please include: #1: basic profile of the company, type of work the employee do, product of the company, #2: name of the country, health profile of the country, health care system of the country, #3: culture that can influence the health status, any additional health risks that is necessary to know)

Total: 4 power point slides (+ your narrative)  
8 points

## #3: Communicate with CEO or Human Resources at the company

(Please include: #1 how do you contact CEO/Human Resources and how do you introduce yourself, what is your goal, #2: why is important the specific PH program for their company, #3 what are the benefits for the company, #4 what are the benefits for employee)

Total: 4 power point slides (+ your narrative)  
8 points

## #4: Design: Your Workplace Health Promotion Program for your company

(Please include: #1: Assessment of the employee health based on the country health care, health statistics, culture, health risk factors, what is the goal, #3: add 1-2 questions from survey, #3: Briefly implement 1 health topic to the employee, #4: describe the design – what strategy do you plan to use – incentives or education form etc...)

Total: 6 power point slides (+ your narrative)  
8 points

## #5: Evaluation of the program and report to CEO

(Please include: #1: evaluation techniques you will use, #2 what do you expect on health improvements among employees #3: how do you plan to measure the feedback from employee, #4: how do you report the information to CEO/Human Resources)

Total: 2 power point slides (+ your narrative)  
8 points
### #6: Future Recommendation to the company and conclusion

(Please include: #1 your opinion and your thoughts based on the company, employee health, #2 briefly calculate the benefits to the company and for the employee if they continue with the program, #3 additional recommendations how to improve the health at the worksite)

**Total: 2 power point slides ( + your narrative)**

<table>
<thead>
<tr>
<th><strong>5 references minimum</strong>/3 from these must be from scientific literature/peer review articles (please add links, websites, peer review articles)</th>
<th><strong>3 points</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total: 1 power point slide</strong></td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>45 points</strong></td>
</tr>
<tr>
<td>#1: Was Cover slide included? Answer:</td>
<td>0.1 points</td>
</tr>
<tr>
<td>--------------------------------------</td>
<td>-----------</td>
</tr>
<tr>
<td>#2: Was the introduction to the company included? Were all components included? Answer:</td>
<td>0.2 points</td>
</tr>
<tr>
<td>#3: Was the communicate with CEO or Human Resources included? Answer:</td>
<td>0.1 points</td>
</tr>
<tr>
<td>#4: Was the Design included and was it clear? Answer:</td>
<td>0.2 points</td>
</tr>
<tr>
<td>#5: Was the evaluation of the program and report to CEO included? Answer:</td>
<td>0.2 points</td>
</tr>
<tr>
<td>#6: Was the future recommendation to the company included? Answer:</td>
<td>0.1 points</td>
</tr>
<tr>
<td>#7: Were references properly stated and included? Answer:</td>
<td>0.1 points</td>
</tr>
<tr>
<td>Was there anything missing? Answer:</td>
<td>1 point</td>
</tr>
<tr>
<td>Additional comments, your thought and opinion: Answer:</td>
<td>1 point</td>
</tr>
<tr>
<td>If you would be the owner of the company would you let this classmate/partner with this program to continue with implementing this program in your company? Would you trust that the job will be properly done? WHY?</td>
<td>2 points</td>
</tr>
<tr>
<td>TOTAL</td>
<td>5 points</td>
</tr>
</tbody>
</table>
**Rubric for the Reading Response**

<table>
<thead>
<tr>
<th>#1: TOPIC: Indicate which topic you have chosen</th>
<th>1 points</th>
</tr>
</thead>
<tbody>
<tr>
<td>#2: Please write your thoughts and opinion on the topic</td>
<td>10 points</td>
</tr>
<tr>
<td>Include: Opinion based on information from reading or lesson, provoking or challenging new idea informed by reading</td>
<td></td>
</tr>
<tr>
<td>#3: Now respond specifically to the questions I have posted under each topic.</td>
<td>14 points</td>
</tr>
<tr>
<td>Include: Opinion based on information from reading, provoking or challenging new idea informed by reading</td>
<td></td>
</tr>
<tr>
<td>#4: Write: “Word count” and be sure you have 600 words minimum. If there is more it is fine, BUT not more than 800 words.</td>
<td>5 points</td>
</tr>
<tr>
<td>TOTAL</td>
<td>30 points</td>
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</table>

**Rubric to the Discussion Post #1 and Discussion Post #2**

<table>
<thead>
<tr>
<th>Points</th>
<th>Category</th>
<th>Explanation</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>Thought provoking or challenging new idea informed by reading or lesson</td>
<td>This rating is given to posts that present a new idea or challenges others posts based on information from lesson or textbook or other scholarly source.</td>
</tr>
<tr>
<td>3</td>
<td>Opinion based on information from reading or lesson</td>
<td>This rating is given when a person writes a fact-based forum post. The facts could come from a lesson or a chapter from the textbook, or another scholarly external source.</td>
</tr>
<tr>
<td>2</td>
<td>Answered as required, but nothing more</td>
<td>This rating is given when a post answers all parts of my question, but does nothing more. May show an absence of depth or thought.</td>
</tr>
<tr>
<td>0</td>
<td>Inappropriate or insufficient postings</td>
<td>This rating is given to posts that do not meet my grading requirements. Used for: agreement without new substance, general humor, posts that do not fit into the current discussion.</td>
</tr>
</tbody>
</table>